



SHARDER SHAGOR HASSAN

WordPress Developer

PROFILE OVERVIEW

Detail-oriented WordPress Designer & SEO Marketer with 6+ years of experience creating clean, visually appealing, and high-performance websites using HTML, CSS, PHP, JS, Flexbox, Elementor, and modern responsive design. Strong ability to integrate SEO strategies directly into WordPress builds to improve rankings, user experience, and conversions. Experienced working full-time in an agency environment at (SuperPower Media), handling project-based work for (DigiFea), and managing freelance projects through (Deftyled)—offering a well-rounded perspective in delivering technically sound and creatively balanced digital solutions.

EXPERTISE

- Design & Layout: Custom WordPress Theme Design, Responsive & Mobile-First Design, Elementor, Divi
- Front-End: HTML & CSS Styling, Website Redesigns & Optimization, Performance & Speed Enhancements
- Technical Proficiency: Yoast SEO, SEMrush & Ahrefs, Google Analytics, Google Search Console
- Strong Analytical Skills, Client Communication, Problem Solving & Attention to Detail

WORK EXPERIENCE

WORDPRESS DESIGNER & SEO MARKETER | SUPERPOWER MEDIA | FULL-TIME

2018-2024

SuperPower Media, Calgary

- Designed and developed 50+ WordPress websites for local businesses, integrating SEO-friendly architectures and Elementor-driven templates, resulting in a 30% average increase in organic traffic.
- Improved website performance by applying CSS Flexbox and clean coding methods, delivering faster loading, smoother interaction, and better Core Web Vitals results for clients.
- Collaborated with SEO teams to align design elements (e.g., schema markup, mobile responsiveness) with keyword strategies, securing top-3 rankings for 70% of target keywords.

FREELANCE WORDPRESS DESIGNER | DEFTYLED | ONGOING PROJECT

2020-Ongoing

Deftyled, Bangladesh

- Built and optimized 20+ WordPress sites for SMEs, combining responsive design with SEO strategies like localized content and schema markup, driving a 25% boost in regional search visibility.
- Leveraged Elementor Pro and custom CSS to create conversion-focused layouts, increasing client lead generation by 35% through strategic CTAs and user-friendly navigation.
- Provided ongoing WordPress maintenance and SEO support—including plugin updates, optimization, & performance monitoring- for 15+ clients, ensuring healthy websites and consistent search visibility.

FREELANCE WORDPRESS DESIGNER | DIGIFEA | ONGOING PROJECT

2024-Ongoing

DigiFea, Bangladesh

- Designed and developed responsive WordPress websites with clean, user-friendly layouts for smooth navigation and better user experience across all devices.
- Troubleshoot and resolved technical issues, including plugin conflicts, performance bottlenecks, and security concerns.

- Provided ongoing site maintenance, updates, and optimization to ensure smooth operation and strong search visibility.
- Collaborated with clients to understand requirements and implemented custom solutions that meet both design and functional needs.
- Monitored website performance and analytics, suggesting improvements to enhance speed, usability, and search engine rankings.

BLOGGER AND NICHE SITE CREATOR

2020-Ongoing

Self-Employed

- Founded and managed multiple niche websites, successfully developing them and selling 3 sites for a profit, while applying growth and monetization strategies.
- Conducted comprehensive market and keyword research to identify high-potential niches and develop targeted content strategies.
- Designed and developed visually appealing, user-centric websites using WordPress, prioritizing intuitive navigation and responsive design.
- Implemented on-page and off-page SEO best practices, along with strategic marketing initiatives, to drive organic traffic and maximize revenue.
- Regularly analyzed website performance metrics and user behavior using tools like Google Analytics to inform data-driven optimization decisions.

EDUCATION

Daffodil International University, Dhaka	2016-Dropout
Bachelor of Science in CSE	
Dhaka Imperial College, Dhaka	2013-2015
Higher Secondary Certificate	
S.M. Model Govt. High School, Gopalganj	2008-2013
Secondary School Certificate	

ACHIEVEMENTS & CERTIFICATIONS

WordPress Theme Development Course	2019
Learn With Hasin Hayder - https://learnwith.hasinhayder.com/	
SEO Expert Course	2020
Passive Journal University - https://passivejournal.com/	
SEO Course	2023
NShamimPRO - https://nshamimpro.com/	
WordPress Theme Development Course	2023
Web Learn - https://weblearn.app/	
WordPress Theme Development Course	2021
Instructory - https://instructory.net/	

LIVE PROJECTS & RESULTS

Personal Portfolio (**Note: Explore my full portfolio of projects by visiting this link**)

View Portfolio: <https://shagorhassan.com/>

Project 1

View Project: <https://texasproremodeling.com/>

Project 2

View Project: <https://remodelinghometx.com/>

Project 3

View Project: <https://microcleandfw.com/>

Project 4

View Project: <https://www.javspodnikatel.sk/>

Project 5

View Project: <https://www.riteawayplumbing.com/>

Project 6

View Project: <https://shadho.com/>

Project 7

View Project: <https://mnconstructiongrp.com/>

Project 8

View Project: <https://drivesocietyaustin.com/>

Project 9

View Project: <https://kbmtransitllc.com/>

CONTACTS

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